

APPLY FOR A FREE DIGITAL GIVING DEVICE

Our churches can now apply online for free digital giving devices that have been proven to make it easier for people to give and boost the average donation by a factor of three.

With cards having overtaken cash as the preferred form of payment in society, we know that having the ability to accept digital donations is going to be key for many churches in the years to come. Enabling people to give to churches using digital mechanisms makes it easier for people to give when they wish to do so - and in many cases could be what allows that person to make a donation in the first place, given they may not be carrying cash.

Last year alone, churches across the country received digital donations of almost £4m. That's why the Church of England's National Giving Team is embarking on a three-year project to help thousands more churches get started with digital giving.

The Diocese of Manchester is fully backing this plan, and Paul Bailey, Diocesan Giving Advisor, said: "Some of our churches have been using digital giving devices for a few years and the feedback has been really positive. The average contactless donation is typically three times that of a cash donation, indicating that not only is the ability to make a contactless donation important, but that people also tend to give more generously when this option is available. In our experience, the average contactless donation is about £9. We invite all churches to apply now for a device. Full training and support will be given."

Full details about the rollout can be found on these dedicated [Parish Buying](#) (you'll need to log into Parish Buying to see this information) and [Diocese of Manchester](#) webpages, including a downloadable leaflet and an online application form. The leaflet's content includes:

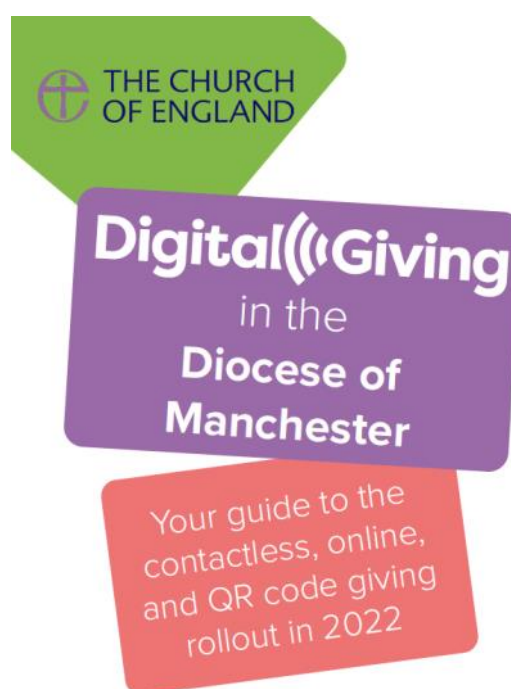
- Benefits of digital giving
- Case studies
- Project information
- Next steps and device details
- Application guide

Please read the full leaflet carefully and discuss the rollout with your clergy and lay leaders before starting your application. Follow the clear instructions in the application form guide on page 18 in the leaflet.

After logging into the Parish Buying site, you need to click on the 'apply for a contactless device' button. Then, you'll need to register using your name, email address, and a password, because your existing Parish Buying login will not be recognised (but if you have previously logged in to Everyday Faith or LiveLent those details will be recognised). Please be aware that you cannot save partially completed applications.

Please apply and we'll assess each application to check whether contactless or online giving is most appropriate for your church. Support will be provided to set up both. If your church is part of a multi-church parish or benefice, please apply for each church. If your church already has a giving device, whether it is new or old, please apply for an additional one.

Your church can apply for a free digital device from 7th November until 2nd December 2022.



GENEROSITY AND THANKFULNESS CONFERENCE A BIG SUCCESS

The second Diocese of Manchester Generosity and Thankfulness Conference took place on Saturday 24th September. It was a big success with around 200 people attending the online event, including clergy and laity from our churches, plus sponsors, exhibitors, and speakers.

The feedback from our clergy has been very positive. Revd Will Rubie of St Martin's Church, Heaton Norris, said: "It was an incredible conference. I thought that the day was put together so well with a fantastic balance of practical resourcing, theological underpinning and stories of hope. It was also timely for us at St Martin's as we seek to begin significant fundraising for our potential building project. I came away motivated and resourced to lead St Martin's through this next stage".

Eulyn Griffin, Gift Aid Secretary at William Temple Church, Wythenshawe, said: "A heartfelt thank you for this wonderful event, it was just what I needed to keep me going. I will be sharing the materials and links with my church".

The Archdeacon of Manchester, Ven Karen Lund, was delighted the event was such a success. She

said: "I am really encouraged by the comments and direct messages I have read following the conference. Many of our churches have informed me they will be making great use of the information and resources shared at the conference. I would like to thank Paul Bailey, Diocesan Giving Advisor, who was the architect of the day and brought all of us together".

Many thanks to Beyond Giving, CCLA, Data Developments, Ecclesiastical, and Seccom Group for their generous financial sponsorship of the conference.

You can still access the conference resources

All of the talks and workshops were recorded and they are now available to view in the Whova conference website and mobile app up to 24 December 2022. Additionally, the 19 exhibition booths, five sponsor pages, and other conference resources are also available until this date.

Please visit the [Conference webpage](#) to access the resources.

The image displays two screenshots of the Whova conference platform. The top screenshot shows the main conference page for the 'Diocese of Manchester Generosity and Thankfulness Conference' on September 24, 2022. It features a navigation menu on the left, a central banner with a hand holding a seedling, and an 'Activity Feed' on the right with announcements about a post-event survey and workshop recordings. Below the banner are sponsor logos for Beyond Giving, CCLA, and Data Developments. The bottom screenshot shows a grid of 19 exhibition booths, each with a 'Visit Booth' button. Visible booths include the Association of Church Accountants and Treasurers (ACAT), Church of England Environment Programme, Church of England Giving Team, Collectin, and Data Developments. A large video player is overlaid on the right side of the bottom screenshot, displaying the title 'THE MINISTRY OF GENEROSITY AND THANKFULNESS' and a list of bullet points: 'One night the Lord spoke to Paul in a vision: "Do not be afraid; keep on speaking, do not be silent" (Acts 18:9)', '"Proclaiming what we believe in such a way that we offer people an opportunity to participate with us in our vision and mission" (Nouwen)', and 'Not a response to a crisis'. A video thumbnail for 'Make love your...' with the reference '1 Corinthians 14:1' is also visible.

GENEROSITY AND THANKFULNESS CONFERENCE YOUTUBE PLAYLIST

DIOCESE OF MANCHESTER WEBSITE

All of the conference's keynote addresses and workshops, including most of the slides and handouts, are now available to watch and download from a dedicated [Generosity and Thankfulness Conference page](#) on the Diocese of Manchester website.

YOUTUBE PLAYLIST

Additionally, a [Generosity and Thankfulness Conference playlist](#) has been created in YouTube, and the links to each individual video is shown below. Please subscribe to our YouTube channel whilst you are there.

Opening and closing addresses

[Welcome and opening speeches](#)

[Bishop Mark Davies on the Ministry of Generosity and Thankfulness](#)

[Paul Bailey on Generosity and thankfulness at your church: what's in the Diocese of Manchester self-assessment toolkit](#)

[Jonathan de Bernhardt Wood on How The Church of England is supporting our churches and dioceses](#)

[Closing address, and concluding remarks and prayer, with The Ven Karen Lund and The Very Revd Rogers Govender](#)

Workshops

[Preaching on generosity and thankfulness](#)

[Using My Giving Online and My Fund Accounting Online within your church, parish or mission community](#)

[Writing a generosity and thankfulness strategy/ Mission Action Plan for your church](#)

[Meet the funder - Benefact Trust](#)

[Using online donations and contactless giving devices in your church](#)

[Using the Open4Community website to identify potential funders](#)

[Good Stewardship of cash and investments, including legacies](#)

[Increasing giving annually using the Regular Giving Initiative \(RGI\)](#)

[Community businesses in churches: the benefits of 'co-location' and how to do it](#)

[Using the Ecclesiastical Church Fundraising Hub](#)

[An introduction to green fundraising for churches](#)

[Using the Church of England Generosity Learning Hub](#)

[What can we claim Gift Aid and GASDS on? HMRC approved guidance for churches](#)

[Planning a development project at your church](#)

[Keeping your church building open to encourage visitors and tourists](#)

[How to generate sustainable funding with easyfundraising](#)

[Organising a Generosity Week at your church](#)

[How to organise a successful fundraising event post pandemic](#)

[Llanbedr's Discovery of Nature for Mission](#)

[The responsibilities of Parochial Church Council members for giving and fundraising](#)

[Communicating generosity and thankfulness inside and outside of your church building](#)

[Increasing legacy giving](#)

The screenshot shows the YouTube channel page for 'Diocese of Manchester Generosity and Thankfulness'. The channel has 20 subscribers. The main video is a conference room with tables and chairs. Below the main video, there is a row of seven video thumbnails with their titles and durations:

- [Generosity & thankfulness at your church: what's in the...](#) (18:08)
- [The ministry of generosity and thankfulness](#) (17:40)
- [Organising a Generosity Week at your church](#) (43:07)
- [How to organise a successful fundraising event post...](#) (03:16)
- [Using online donations and contactless giving devices L...](#) (03:05)
- [An introduction to green fundraising for churches](#) (09:09)

UPCOMING TRAINING DATES

Here are the final training dates up to the end of 2022. You can reserve your places to attend the following courses by clicking on the hyperlinks in each section.

- **GENEROSITY AND THANKFULNESS AT YOUR CHURCH: SELF-ASSESSMENT TOOLKIT**



An opportunity to utilise the themes of the diocese's giving strategy to complete a self-assessment toolkit focusing on generosity and thankfulness at your church.

These online sessions will train facilitators to lead this process, which will enable your church to evaluate how it deals with generosity and thankfulness, what it would like to improve, and agree its future goals. It is a fully resourced toolkit to ensure it supports individuals who will be facilitating these discussions at each church, and will include guidance on how to run these sessions via online or face-to-face meetings. Hosted by Paul Bailey, Diocesan Giving Advisor.

The following dates are available:

[2 p.m. on Tuesday 29th November](#)

- **HOW TO WRITE A SUCCESSFUL APPLICATION FOR EXTERNAL FUNDING**



This webinar will outline how your church can write applications for consideration by external funders, including organisations such as charitable trusts and foundations.

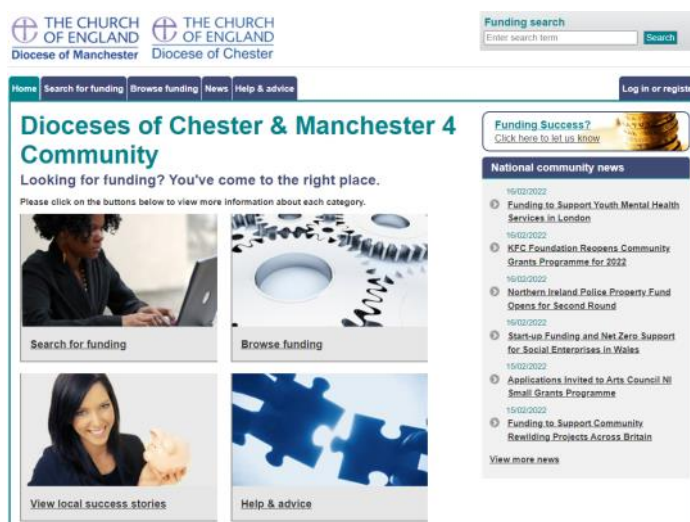
It will include the preparatory work required to gather the necessary information before the writing process can start. Hints and tips will also be shared to enable your church to draft and

submit funding proposals the recipient organisations will be interested in supporting.

The training will be delivered by Revd Paul Monk, Incumbent, Benefice of Clarksfield and Waterhead, and Heather Ford, Church Insurance Consultant, Ecclesiastical.

The following dates are available:

[7 p.m. on Thursday 24th November](#)



- **OPEN4COMMUNITY: HOW TO IDENTIFY NEW SOURCES OF FUNDING**

Open4Community, provided by Idox, is an external funding search facility which is free for parishes in the Diocese of Manchester to use. It is an excellent tool and all parishes are encouraged to register and use it on a regular basis to gain the maximum benefit.

This webinar will explain how to: register to use Open4Community; search for potential funders and find out more about them; utilise the other tools provided; and set up regular email updates on potential funding sources.

Attendees will also have the opportunity to arrange a one-to-one consultation with Matt Godfrey from Idox. During a Zoom or Teams meeting, Matt will provide guidance on how to use the site's search function to identify potential sources of funding to support your church's mission and ministry in its local community.

The following dates are available:

[2 p.m. on Tuesday 15th November](#)

- **TREASURER AND GIFT AID SECRETARY TRAINING**

Data Developments regularly hold training sessions for the volunteers who provide these vitally important roles at their churches. This autumn's training dates have just been announced and they are taking place on the following dates:

Treasurer

Part 1 - [5 p.m. on Thursday 1st December](#)

Part 2 - [5 p.m. on Thursday 8th December](#)

Part 3 - [5 p.m. on Thursday 15th December](#)

Part 4 - [5 p.m. on Thursday 22nd December](#)

Gift Aid and GASDS

Part 1 - [1 p.m. on Monday 28th November](#)

Part 2 - [1 p.m. on Monday 5th December](#)

Part 3 - [1 p.m. on Monday 12th December](#)

When you visit the above hyperlinks you'll find a short description outlining the content of each course. If the times or dates of the courses don't work for you please register anyway, as Data Developments will email you a link of the recording which you can watch at a later date.



HOUSE OF GOOD REPORT

The National Churches Trust's 'House of Good Report' has been recently updated. This groundbreaking report demonstrates the total economic and social value that church buildings generate in the UK. It is well worth a read and it can be [downloaded here](#).



GOODBYE, STEPHEN



Stephen Ferris, Gift Aid and Giving Support Officer, will be leaving the diocese at the end of November. He joined us in October 2021 and has been a much-valued team member.

Stephen has accepted a new role closer to his home, and we all wish him well.

WE'RE RECRUITING

The process to recruit a new Gift Aid and Giving Support Officer is already underway. Full details, including an online application form, job description and person specification, [are available here](#). Full training and support will be provided to the successful candidate. Please share these details within your church community and wider local networks, including your parish newsletter.

THANK YOU

A big thank you to those churches who helped to reduce an increasing number of Gift Aid declarations and aggregate donations which required verification by the Gift Aid Lite team before they could be included in a HMRC claim.

Many declaration forms and one-off envelopes have been submitted by Gift Aid Secretaries and Treasurers, and we are grateful for the speedy response we received.

BRIGHTER LIVES GRANTS PROGRAMME

Diocese of Manchester churches who are helping their local community with the long-term impact of Covid-19 on people's mental health, perhaps through greater training, resources and support, may find this Benefact Trust grants programme of interest.

Full details, including an application form, [are available here](#). You can apply until Friday 9th December.



WE'RE RELOCATING TO BURY



In early 2023, the Generosity and Thankfulness team will be relocating to St John's House in Bury (pictured left), and we wanted to give you early notice about this.

Staff from Diocesan Board of Finance, Diocesan Board of Education, Greater Together Manchester, Mothers' Union, and Diocesan Registry will also be relocating.

The new offices are located at the rear of The Rock shopping centre. There is a surface car park nearby called Paradise Mill, plus other shoppers' car parks are close by. If you are travelling to the offices by bus or tram, Bury transport interchange is around a 15 minute walk away

A copy of a Google map showing Bury town centre is shown on the left. The location of St John's House is shown in red in the centre. You can also follow this link if you wish to look at it in greater detail <https://goo.gl/maps/B1wxAvC7WEwWbeHG6>

EASYFUNDRAISING END OF YEAR MESSAGES

It is so simple to share the latest updates and reminders from easyfundraising with your supporters. All you need to do is visit the ['promote my cause'](#) section on their website. Already available are the Black Friday, Cyber Monday, and Christmas materials - plus much more. The resources include template social media posts and images, newsletter content, posters and flyers, and much more.

Any supporter who has chosen your church as their cause can access these resources, you don't have to be the cause administrator, which allows lots of people to share these materials with their families and friends.

Help us raise **FREE** donations when you do your Christmas online shopping

easyfundraising You shop, brands donate to us

ECCLESIASTICAL'S TRUST130



For every new home insurance policy taken out with Ecclesiastical they will donate £130 to a church or cathedral of the policyholder's choice through their Trust130 promotion.

There are just a few months to make the most of this opportunity, which has been extended to the end of 2022. It is available for churches and cathedrals across the UK which are part of the Anglican Communion.

Many churches have already taken advantage of this opportunity and received multiple donations of £130 when members of their congregation have taken out a home insurance policy. There is still time to share this opportunity with your PCC and congregation, and benefit from this promotion should any of your members choose Ecclesiastical for their home insurance. [For information please click here.](#)

UPDATES FROM THE GENEROSITY AND THANKFULNESS TEAM

ANNUAL THANK YOU LETTERS

It is not too late to send these out. A template thank you letter has been developed in partnership with a couple of our churches. If you would like to sent a copy, please get in touch.

This can be used to mail merge your own letters. If you are using My Giving Online, you can produce the letters using the software. This is outlined in user guide GAL19.

CONTACTLESS DEVICES NOW ZERO-RATED FOR VAT

[Under section 3.3 \(c\) of the HMRC's VAT Notice 48: Extra Statutory Concessions](#), it has been identified that certain contactless giving equipment should be VAT free if it "is manufactured specifically for the purpose of collecting donated money" and "is used solely for collecting money for charity". However, SumUp style devices are not included within this concession as they are used for payments and donations.

DEVELOPING ONLINE RESOURCES FOR TREASURERS

In partnership with ACAT (Association of Church Accountants and Treasurers) and the Diocese of Sheffield, the Church of England's Transforming Effectiveness programme are piloting a suite of 'bitesize' videos which they hope will provide treasurers and those who deal with parish finances with an educational 'tool-kit' that is easy to find online, easy to navigate and accessible to all as a free resource. Core learning in this toolkit will include, budgeting, risk management, tax optimisation, accounting records, and much more. [You can watch the introduction to the toolkit here.](#)

This will be a four month pilot and feedback should take no more than an hour of your time each month. If you would like to be involved with this trial, which will include viewing the 'bite sized' videos and providing feedback to shape the development and roll-out of this resource, please email June Knowles, Senior Project Manager (June.Knowles@churchofengland.org).



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www.facebook.com/groups/dioceseofmanchestergiving/



www.youtube.com/@generosityandthankfulness