

Writing a generosity and thankfulness strategy or Mission Action Plan for your church

Andy Salmon

Who am I?

Andy Salmon

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part of the City Centre

North West England Coordinator for HeartEdge

Former MAP officer for the diocese

Sacred Trinity



NB: We haven't managed to get this many on a Sunday morning since the pandemic!

HeartEdge

What is HeartEdge?

It's an international, ecumenical movement galvanising churches to be at the heart of their communities whilst being with those on the edge. Its network embraces those shaped by the habits of pastoral ministry and fosters in them an aptitude and appetite for translating these interests into compassionate, cultural and commercial opportunities.

Why Did We Set Up HeartEdge?

To expand the imagination of a church captivated by scarcity.

What is HeartEdge Really About?

It's about church becoming fully alive.

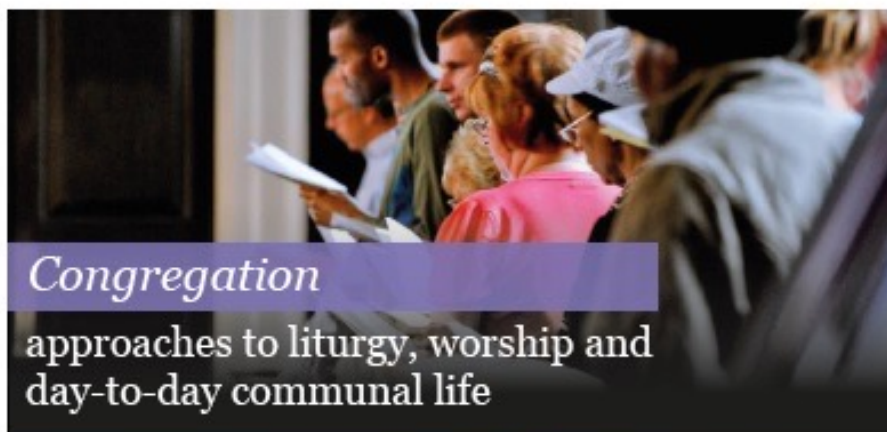
What Does HeartEdge Do?

It seeks to transform church and society through commerce, culture, compassion and congregational life.

St
Martin
in
the
Fields

HeartEdge

Catalysing kingdom communities



Congregation

approaches to liturgy, worship and day-to-day communal life



Culture

art, music and ideas to re-imagine the Christian narrative for the present moment



Commerce

activities generating finance and developing social enterprise



Compassion

addressing social needs while retaining congregational participation

Writing a generosity and thankfulness strategy or Mission Action Plan for your church

- Have a vision! Where do you hope to be in 5 years time?
- Develop a strategy. How might you get there?
- Take action and review.
- In all of this you will need to think about finance, but it needs to be a means to an end.

MAP is still a useful tool

- On the Diocesan website search for "Mission Action Planning" and get to <https://www.manchester.anglican.org/support-for-parishes/map/map.php>
- On that page you will find a template for a Mission Action Plan.

Our Mission Action Plan

Parish:

Deanery:

Period covered by this plan:

Please feel free to expand the boxes if you need more space.

Our Vision/Values

Growing – Nurturing - Serving

Stage 1 - Review



Where we are starting from - a realistic summary of our context and our present situation.

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Where we are going - a description of where we would like to be in five years' time



Stage 2 - Prioritise

How we will get there - a description of the priority actions if we are to 'get there'.
Priority 1 Growing – Nurturing - Serving
Priority 2 Growing – Nurturing – Serving
Priority 3 Growing – Nurturing – Serving
Priority 4 Growing – Nurturing – Serving

Stage 3 – Current activity plan.

What do we need to do and by when? Precise, time-based and measurable actions that help us achieve our priorities. It is assumed that this page will be updated regularly as the outworking of the plan develops and progresses.

Task / objective	Person Assigned	Resources available/required	Budget required	Timeline (expected start and completion dates)	Review method and timing
1.					
1.					
1.					
2.					
2.					
3.					
3.					
4.					
4.					
4.					

Our partners – what other people do we need to involve/consult – e.g. Mission unit/deanery; local authority; other churches; other organisations?

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Parish and Deanery - How our plan connects with and enhances the mission of the deanery as expressed in the current Deanery Plan?

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Our mission action plan shows how we will play our part as a local church in the Diocesan vision of

**A worshipping, growing, and transforming Christian presence
at the heart of every community.**

This mission action plan was approved by the PCC on (Date)

Signed : Post/office.....

Date :

Please send your plan, along with any supporting documentation to the MAP team – map@manchester.anglican.org. The MAP team will then review it and send it to your Archdeacon

Why do people give?

- Whether you are filling in a grant form, appealing to your community or asking for stewardship at church it needs to be for a purpose.
- It all starts with vision!
- Also think creatively about partners

Review

- Have actions on your PCC agenda
- Review at Standing committee or ministry team.
- Constant review and then occasionally a major review.
- Don't be afraid that things change. Things fail or new opportunities arrive.

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4.					
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HeartEdge Ethos

- God is a God of abundance
- What is God providing? Partners?

What opportunities are there?

<https://www.bbc.co.uk/news/uk-england-suffolk-62982759>

Grade II listed former Ipswich church to become live music venue

🕒 20 hours ago



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Features



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